

Understanding Subscription Levels

We provide a variety of subscription levels to suit the needs of every organization. In this guide, we'll go over the details for each subscription level to help you decide which one would be best for your business.

30-Day Free Trial

The 30-day free trial is a great way to test out different settings and configure your store to your liking. You can access all of the features included with the pro level subscription like designing and adding items from our product catalog to your store, customizing your store's appearance and shipping options, plus secure checkout and credit card processing.

Free Subscription



Ideal For: Startups, sports teams, or small groups that need a simplified way to order branded gear

What's Included:

The free subscription is a reorder platform used by small groups and internal purchasers to purchase branded gear. For instance, an HR manager may use the free subscription to reorder name tags for new hires, or a baseball coach may use it to order uniforms for his/her team. The free subscription is limited to 10 users and doesn't offer some of the advanced features like store credit, budgets and promotions, or the ability to mark up items for a profit.

- **Reorder Items** - Easily place orders for frequently purchased products like apparel, office supplies, awards and gifts, display products, and more.

- **Access to Product Catalog** - Instantly design and order hundreds of apparel and promo items from our product catalog.

Basic Subscription



Ideal For: Medium size businesses and resellers

What's Included:

With a basic level subscription, you'll be able to utilize all the features a single-location business needs to manage and distribute branded gear. This subscription includes an active user base of up to 100 users, with the option to add more for \$50/month or \$500/year. You'll also have access the following time-saving functionalities:

- **Resell Items** - Mark up the price on items you create from our product catalog.
- **Company Pickup and Delivery** - Have items shipped directly to your location so your employees can receive their custom gear in the same place.
- **Role-Based User Permissions** - Give different levels of access to those who need them, like an "Office Products" category that only your HR Managers can see to reorder supplies like nameplates, new hire backpacks, etc. Or, let your employees see different pricing when they log in than what the public sees. With role-based permissions, you can offer a tailored user experience.
- **Gift Cards, Store Credit and Promotions** - Reward and excite your users with AXOMO's incentive features. Run promotions to give a dollar amount or percentage off your items, or give store credit and issue gift cards to encourage recipients to start shopping.
- **Email Campaigns Tool** - Send emails to your users or an email list to let them know about upcoming promotions, new items, or crowdfund an item before sending it to production. Set a campaign goal and monitor progress in real-time to see those who participate in your campaign.

- **Third-Party Tracking** - Get advanced insights on your store's performance with third-party tracking integrations like Google Analytics, Facebook Image Pixel, Bing Webmaster Tools and more.
- **Warehouse Storage** - We offer optional warehousing at just \$0.71 per cubic foot for basic level subscribers. By warehousing your items, you can clear out extra office space and view live inventory counts as your products are ordered.

Pro Subscription



Ideal For: Large and multi-location businesses, selling to the public

What's Included:

With a pro subscription, you'll have everything from "basic" plus access to advanced features to help you manage larger-scale ordering and distribution. We recommend pro level subscriptions for multi-location businesses because the tools included are designed for a large user base with more advanced distribution needs. This subscription includes an active user base of up to 500 users.

- **Recurring Store Credit** - Give recurring rewards for occasions like birthdays, hire anniversaries, holidays, company events, and more.
- **Budget Management** - Create budget accounts like "HR" or "Marketing" and deposit an allowance on a one-time or recurring basis to manage spending. You can also track purchases made using those budgets to get a full snapshot of how your groups are utilizing them.
- **Corporate Shipping Accounts** - Add your own shipping account from UPS, FedEx, or USPS.
- **API Access** - Access our API key to develop your own custom features into your store.
- **Live Chat Support** - Enable live chat support on your store so your users can ask questions about their order status, or so you can get instant admin support when you need it.

Education/Nonprofit Subscription



What's Included:

As part of commitment to unite people with the causes they care about, we offer a subscription for K-12 educators and registered 501(c) nonprofit organizations free-of-cost. This subscription level includes everything in the “pro” subscription except corporate shipping accounts and API access. Organizations need to present their tax ID or 501(c) status to qualify.

Need help?

If you have questions about our pricing options, feel free to contact us at support@axomo.com.